

Abstract

The diploma thesis named “Nixon–Brezhnev Summits in 1973 and 1974 in Czechoslovakian Press” deals with the presentation of summits between Leonid Brezhnev and Richard Nixon in contemporary Czechoslovakian dailies. It analyzes texts published by the media concerning the meetings in 1973 and 1974 in Washington and Moscow in the set period of more than one month around the meetings. Not only does the thesis research the degree of bias of the media content due to the ideological inclination towards the Soviet Union. It also analyzes the way in which the media in Czechoslovakia dealt with the presentation of both the enemy superpowers as partners. The theory part provides an introduction of the topic and basic historical context of the events. Furthermore it characterizes the respective meetings and the analyzed dailies. The practical part covers detailed qualitative content analysis of the selected representatives of the contemporary Czechoslovakian press, namely *Rudé právo*, *Svobodné slovo*, *Mladá fronta* and *Lidová demokracie*. Then the thesis compares the presentation of the respective summits and attempts to find the causes of the differences and trends in the presentation. As an addition the thesis also provides a comparison with similar meetings between Ronald Reagan and Mikhail Gorbachev, which took place a decade later. The conclusion of the thesis then summarizes and recapitulates all the discovered facts.